1-17. (Canceled).

18.(Original) A method of delivering a bioactive substance within a vessel, the method comprising:

providing apparatus comprising an anchor expandable from a delivery configuration to a deployed configuration, and a material adapted to elute a bioactive substance;

expanding the anchor to the deployed configuration within the vessel, the anchor engaging an interior wall of the vessel; and

eluting the bioactive substance from the material into blood flowing through the anchor.

19. (Original) The method of claim 18 further comprising, prior to expanding the anchor:

disposing the anchor in the delivery configuration within a distal end of a lumen of a delivery sheath; and advancing the distal end of the delivery sheath to a delivery site within the vessel.

- 20.(Original) The method of claim 18, wherein eluting the bioactive substance comprises eluting a substance chosen from the group consisting of gene therapy vectors, gene therapy sequences, and drugs.
- 21.(Original) The method of claim 19, further comprising:

collapsing the anchor back to the delivery configuration within the distal end of the delivery sheath lumen; and

removing the apparatus from the patient's vessel.

- 22.(Original) The method of claim 19, further comprising, after expanding the anchor, removing the delivery sheath from the patient's vessel.
- 23.(Original) The method of claim 18, wherein providing apparatus comprising an anchor comprises providing a resiliently expandable cage.
- 24. (Original) The method of claim 18, wherein providing apparatus comprising a material eluting a bioactive substance comprises providing a material chosen from the group consisting of a spongy material, a floppy elongated member adapted for multiple turns, and a swellable pellet.
- 25.(Original) The method of claim 22, further comprising:

readvancing the distal end of the delivery sheath to the delivery site within the vessel;

collapsing the anchor back to the delivery configuration within the distal end of the delivery sheath lumen; and

removing the apparatus from the patient's vessel.